

Lunch & Learn

Facebook & Websites

Sibley County Community Development invites you to a Lunch & Learn on Thursday, August 24th at the Sibley County Courthouse.



When

August 24th, 2017
11:30 a.m. - 1:30 p.m.

Cost

\$10.⁰⁰
(Lunch included)

Where

Sibley County Courthouse Annex
Basement
400 Court Avenue,
Gaylord, MN 55334

RSVP

Please RSVP to Amy Newsom, Community Development Program Manager by Thursday, August, 17th.
AmyN@co.sibley.mn.us
507-237-4117



Ashley Aukes
Communications Specialist
Region Nine Development Commission

Facebook for Business

Are you getting the most out of your Facebook account? This session will take a behind the scenes tour of insights and ad creation. Along the way, you will learn best practices to utilize the full potential of your social pages and increase overall engagement.



Anatomy of a Small Business Website

A quality business website is a great way to engage customers and convert leads into sales. But how do you create or improve a website on a small business budget? HB Digital Marketing founder Hannah Bretz will break down the basic anatomy of an excellent business website and how to use keywords to be found by customers on Google.



Hannah Bretz
Owner
HB Digital Marketing



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