

August 2017

Volume 1, Issue 6

Sibley County Community Development

Lunch and Learn for Facebook and Websites - August 24th

Sibley County Community Development will host a Lunch and Learn on Thursday, August 24th from 11:30 am to 1:30 pm in the basement of the Courthouse. Ashley Aukes, Communications Specialist at Region 9, will speak about the benefits of Facebook for business and Hannah Bretz, owner of HB Digital Marketing, will speak on the anatomy of a website.

The cost is \$10 and includes lunch. If you would like to register for the event, please contact Amy Newsom at 507-237-4117 or AmyN@co.sibley.mn.us. Please make your check payable to Sibley County and mail it to PO Box 256, Gaylord, MN 55334 or bring your payment to the event on August 24th.

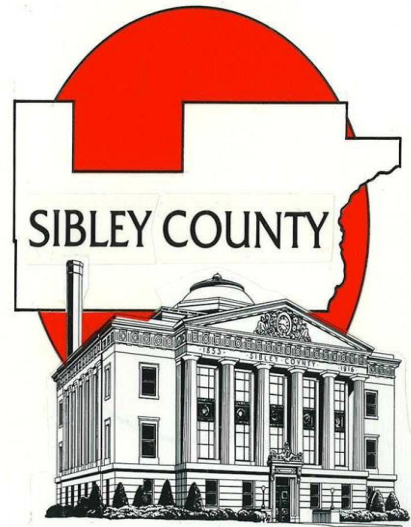
Facebook for Business

Are you getting the most out of your Facebook account? This session will take a behind the scenes tour of insights and ad creation. Along the way, you will learn best practices to utilize the full potential of your social pages and increase overall engagement.

Anatomy of a Small Business Website

A quality business website is a great way to engage customers and convert leads into sales. But how do you create or improve a website on a small business budget? HB Digital Marketing founder Hannah Bretz will break down the basic anatomy of an excellent business website and how to use keywords to be found by customers on Google.

This program is possible thanks to a grant from Southern Minnesota Initiative Foundation.



Upcoming events:

August 10th-13th –
Gaylord's Eggstravaganza

August 16th –
Gaylord Music on Main
Hammer Tyme 5- 7 pm.

August 18th –
Grand Opening of the new
aerial adventure park at
Kerfoot Canopy Tour.

August 19th-
Grand Opening of
Backwoods Bar & Grill in
New Auburn

August 19th –
Hummingbird Hurrah
9 am at Bender Park in
Henderson

August 20th –
Gaylord GPL Conceal &
Carry Class. Contact Brian
Kane at 612-708-0930 to
register.

August 23rd –
Gaylord Music on Main
She's My Sister
5-7 pm.

August 24th –
Lunch & Learn
Facebook and websites
507-237-4117



Kerfoot Canopy Tour adding new aerial adventure park

Kerfoot Canopy Tours is adding a new aerial adventure park. According to Lee Kerfoot, it will be in the middle of their field and highly visible from the scenic byway road. For people outside of our industry it will look like an amazing high ropes experience.

Kerfoot Canopy Tours is one of Minnesota's longest, highest, and fastest zipline tours and located right here in Sibley County.

For more information:
Kerfoot Canopy Tour
30200 Scenic Byway
Henderson, MN 56044
952-873-3901
kctinfo@ziplinemn.com



Land for Sale in Winthrop:

- 37.0048.000 310 Main Street (empty lot across from City Hall)
- 37.0057.000 313 North Renville (lot directly west of Dairy Queen)
- 37.0072.000 108 North Main Street (just north of grocery store)
- 37.0138.000 50 x 140 lot (directly north of John Wood's Green House on Hennepin)
- 37.0142.000 Parking Lot on corner of 2nd and Carver
- 37.0173.000 Former Hubel House in South Winthrop
- 37.0231.000 City land just south of RR tracks between Brown and Co. Rd. 33
- 37.554.010 Lot west of Armory
- 37.554.020 Lot west of Armory
- 37.554.030 Lot west of Armory
- 37.0671.000 Industrial Park Land from Farris (pie shaped)
- 37.0677.20 Farm Land by drainage ditch (west of industrial Park)
- 37.0143.000 Elite Chiropractic
- 37.0660.020 Good Sam Lot (fronts Brown Street)
- 37.0715.100 East Ridge Lot
- 37.0715.110 East Ridge Lot
- 37.0715.140 East Ridge Lot
- 37.0715.150 East Ridge Lot

This is only a partial list of land owned by the City of Winthrop and EDA. Please contact Winthrop EDA Director Mark Erickson at 507-240-1130 for more information.

Community Development Booth at the Sibley County Fair



SMIF is offering grants of up to \$10,000 for communities under 5,000 to support projects that can demonstrate a collaborative and transformational opportunity for their community.

Tourism Summit to be held September 28

Join us for appetizers on Thursday, September 28, 2017 from 6-8 pm at the Henderson RoadHaus Event Center. Learn about tourism opportunities for Sibley County and ask questions! The presenters include: Lisa Havelka, Explore Minnesota; Tammy Koerte & Brigid Tuck, University of Minnesota Extension; Mike Hahn, Small Business Development Center; and Dan McElroy of Hospitality Minnesota.

This is great opportunity to learn about resources and services available for those wishing to start a tourism related business, expand their existing business, or promote tourism in the region. Topics to be covered at this event include a review of demographics and statistics applicable to the tourism industry, assistance with business plans and marketing, information on financing programs, hospitality and lodging information, success stories, and other resources.

This summit is free, but RSVP to reserve your spot
AmyN@co.sibley.mn.us or
507-237-4117

SMIF Quality Child Care Program Training in Gaylord October 5

SMIF saw a need to encourage licensed family child care providers to become engaged in Minnesota's Parent Aware Quality Rating System in 2012. To address this, they piloted the Quality Child Care Program in Brown and Watonwan Counties with 26 providers participating in business improvement planning and program quality mentoring. The majority of these providers continued the path to becoming Parent Aware rated.

When Minnesota received the 2013 Federal Race to the Top grant to expand Parent Aware statewide, they expanded the Quality Child Care Program in the 20 rural counties of our region. They partnered with First Children's Finance and Child Care Resource and Referral, Inc. Child Care Aware Southern to enhance and expand the program. Lessons learned from the pilot led to adaptations to improve the effectiveness and increase collaboration amongst agencies with the same end goal of getting providers Parent Aware rated. Additional grant dollars were obtained from for expansion of the program. To learn more about this program, contact Teri Steckelberg at 507-455-3215 or teris@smifoundation.org. Register for the training at: https://smifoundation.org/what-we-do/ec_development/ec_programs/qccp.html.



Upcoming Events:

August 25th –
Retirement party for Shirley Meger at the Prairie House in Gaylord. 11 am to 8 pm.
Come for FREE desserts and coffee.

August 30th –
Gaylord Music on Main
Kaleb Braun-Schultz
5-7 pm.

September 9th & 10th –
GPL Outdoors & Sporting
Goods Swap Meet
Beginning at 11 am
Junior shoot at 4 pm.

September 13th –
LUTHERAN SOCIAL
SERVICES
ACT ON ALZHEIMER'S
CONFERENCE
Speakers
Kris Langworthy, Motivational
Ray Bickle, Attorney at Law
1:00 pm to 4:00 pm
Fairview Assisted Living
409 7th Avenue NW
Arlington, MN

September 19th –
Screenings, Flu Shots, and
Health Fair
RS Fiber building in Winthrop
7 am to 12:30 pm.

October 14th –
Arlington Fire Department
Fall Block Party. Pork Chop
Dinner from 5:30 pm to 7:30
pm with music by the Rhythm
Kings. IV performs at 8 pm.

**Sibley County
Community Development**

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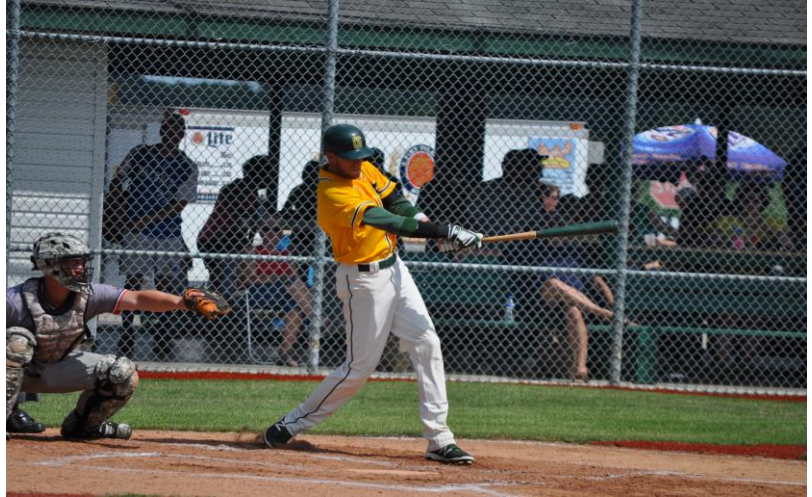
Find us on the Web:
co.sibley.mn.us and
Facebook.

Like us on Facebook!
Scan the QR Code below!



State Baseball Tournament coming to Green Isle!

The tournament is hosted by the cities of Green Isle, Hamburg and Norwood-Young America. Dates of the tourney are August 18-19-20-25-26-27 and Sept 1-2-3-4. Class "C" championship game held in Green Isle Monday Sept 4 at 3 PM. Class "B" at Hamburg Sept 4 at 12 Noon.



September newsletter

Please submit your local economic development news and events to Amy Newsom at AmyN@co.sibley.mn.us or PO Box 256 by Friday, September 1st to be included in our next Sibley County newsletter. The next newsletter will come out on Friday, September 8th.