



Sibley County Social Media Breakfast

Friday, February 23

8:00 a.m. to 9:30 a.m.

**Sibley County
Commissioners Room**

FREE event!

Have you wanted to jump on the social media train?

Are you intimidated by starting a Facebook page?

**Do you wonder how you would find the time to use social media
for marketing?**

Where do you find the content for Facebook posts?

Join us for this FREE event on February 23. Social media and website consultant Shannon Frost will be in the Commissioners Room at the Sibley County Courthouse to demonstrate the impact of using Social Media to promote your business.

- There are approximately 66,000 people between the ages of 13 and 65 on Facebook within a 34 mile radius of Gaylord
- 59% of Americans with social media accounts think that customer service through social media has made it easier to get questions answered and issues resolved
- 2 million businesses use Facebook for advertising. Social media advertising is one of the cheapest advertising forms

This event is free, but please RSVP to Amy Newsom at 507-237-4117 by February 21st.